# Product Name Structure

November 2012

AXIS COMMUNICATIONS

# Product name structure

> Axis is launching new products with a high frequency

> The product name structure will
  - Give useful information of the product and product features
  - Secure long-term number availability

# What’s in it for me?

## AXIS P3367-VE

> General product line information

> Product type information

> Series information

> Network camera resolution

> Number of encoder / decoder channels

> Features

# Product line

## AXIS P3367-VE

**Product line**

**Q, P, M, T**

| | | |
|---|---|---|
| **Q** | Most advanced, secure video solutions for mission-critical systems | |
| **P** | Versatile and secure advanced video solutions | |
| **M** | Affordable, intuitive and dependable video solutions | |
| **T** | A range of accessories that increase the benefit of network video | |

# Product types

## AXIS P3367-VE

**Product type**

**1 – 9**

| | | |
|---|---|---|
| **1-2** | Fixed cameras | |
| **3-4** | Fixed dome cameras | |
| **5-6** | PTZ cameras | |
| **7** | Encoders / decoders | |
| **8** | System products | |
| **9** | Accessories | |

# Product series

## AXIS P3367-VE

Series name

| Fixed network cameras: | Fixed dome network cameras: | PTZ dome network cameras: | Covert cameras: | Thermal cameras: | Video Encoders: |
|---|---|---|---|---|---|
| AXIS M10 Series | AXIS M30 Series | AXIS M50 Series | AXIS P12 Series | AXIS Q19 Series | AXIS M70 Series |
| AXIS M11 Series | AXIS M31-R Series | AXIS P55 Series | AXIS P85 Series | | AXIS P72 Series |
| AXIS P13 Series | AXIS M31-VE Series | AXIS Q60 Series | | | AXIS Q74 Series |
| AXIS Q16 Series | AXIS M32 Series | | | | |
| AXIS Q17 Series | **AXIS P33 Series** | | | | |

# Product series

AXIS P3367-VE

**Running number**

Used to differentiate products, for example within a serie

# Resolution and number of channels

## AXIS P3367-VE

**Resolution/ Channels**

| Network cameras – Resolution | | | Video encoder / Decoder channels |
|---|---|---|---|
| 1 | VGA | 640x480 | 1 |
| 2 | 4CIF | 704x576/480 | 2 |
| 3 | SVGA | 800x600 | 3 |
| 4 | HDTV 720<br>SXGA | 1280x720<br>1280x1024 | 4 |
| 5 | HDTV 1080<br>2 MP | 1920x1080<br>1600x1200 | 5 |
| 6 | 3 MP - <5MP | 2048x1536 | 6 |
| 7 | ≥ 5 MP | 2560x1920 | 7 |

# Product features

## AXIS P3367-VE

**Extension**

**-C, -E, -L, -P, -R, -V, -W**

- **-C** – Cooling enclosure
- **-E** – Enclosure version for outdoor use
- **-L** – LED illumination
- **-P** – Panoramic view 360°
- **-R** – Rugged
- **-V** – Vandal-resistant
- **-W** – Wireless

# Useful information for your everyday work

## AXIS P3367-VE

**Product line**
Versatile and secure advanced video solutions

**Product type**
Fixed Dome Camera

**Series number**

**Running number**

**Resolution**
≥ 5 MP, 2560x1920

**Extension**
– Vandal-resistant
– Enclosure version for outdoor use

**Series name**
P33

# Thank you!

Axis
open
partner network
HDTV
competence
worldwide
leader
network video
camera
convergence
intelligent
megapixel
easy installation
safe
innovation
outdoor
environment
leader
protect
thermal
global
ease of use
H.264
integration
image usability
focus
video encoder