

Discover the

power of
membership

in the
Adobe® Solutions Network



Turn **resources** into **results**

The Adobe Solutions Network (ASN) is a worldwide program dedicated to your success. Do you want to grow your business? Get in-depth information and support? Take advantage of terrific co-marketing opportunities? Let us help you create and promote your Adobe related products, services, and programs. Join the ASN to network with us and our millions of customers, work with Adobe from anywhere in the world, and enhance and expand your business or organization.

Commercial Developers

In-house Developers

Digital Quick Printers

Service Bureaus

Prepress Houses

Commercial Printers

Training Providers

Value Added Resellers

System Integrators

Strategic Consultants

User Groups

Professional Associations

Whether you are a developer, trainer, service provider, system integrator, value-added reseller, user group, professional association, or strategic consultant, ASN membership offers invaluable advantages. Simply put, it's about connection, it's about worldwide opportunity, and it's about partnering for success!

It's about **connection**

Adobe Solutions Network members form a dynamic network of professionals who support and enhance Adobe technologies. Because we value that network and its vital contributions, we established the ASN to facilitate direct lines of contact among ASN members, Adobe, and Adobe customers. As an ASN member, you receive the best technical tools and marketing opportunities that we have to offer so you can excel in your efforts.

Connect with Adobe, and let us share our many resources: Web-based sales training for value-added resellers and system integrators. Automatic software upgrades for service providers. Classroom in a Book® volumes in Adobe Portable Document Format (PDF) for training providers. Software Development Kits (SDKs) for developers. Technical and informational newsletters for user groups and professional associations. And so much more.*

Join the ASN today and gain access to Adobe, a wealth of Adobe related information, and millions of Adobe customers. After all, success is built on connection.



It's about **worldwide opportunity**

Adobe works with professionals in dozens of countries to serve people and markets the world over. That's why we designed the Adobe Solutions Network to assist you in reaching across Adobe's global marketplace.

Because the ASN is international in scope, you have the freedom to work with Adobe from anywhere in the world. You can take advantage of Web-based services offered in English, French, German, and Japanese, and you can enjoy the benefits of multilingual technical support as well.

Because we recognize the many ways our members support, extend, and build awareness of Adobe products and services, we're committed to offering a program that opens doors for you. After all, success is built on worldwide opportunity.

It's about **partnering** for success



It's simple, really: We're at our best when we're working with you. That's why we're always looking for ways to help you achieve your goals. The Adobe Solutions Network offers exciting promotional and co-marketing opportunities that enable you to find the right audience in your targeted markets.

So how do we work together? Here's a sample of what's possible: Sell your software products in the Adobe Store on Adobe.com. Apply for marketing funds to support your solution sales ini-

tiatives. Engage Adobe guest speakers to attend your seminars and events. Promote your business online with a listing in the ASN Partner Finder directory. And take advantage of access to Adobe sales and marketing tools, ASN logos to display on your marketing materials, and more.*

Working together, we can all flourish. After all, success is built on partnership.

*For benefits eligibility information, please visit the ASN Web site at <http://partners.adobe.com>.

Partner with Adobe.

Join the **ASN** today!

At Adobe, we understand that success is a two-way street. Your commitment to developing innovative products, services, and programs contributes to our success. Now, let us help you get ahead. Join the Adobe Solutions Network, and get the assistance and exposure you need to build a world-class business or organization.

For more information or to sign up with the ASN today, please visit <http://partners.adobe.com>.



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